



Republic of the Philippines
SANGGUNIANG PANLUNGSOD
City Government of Pasig

Ordinance No. 39
Series of 2023

AN ORDINANCE REQUIRING ALL TOURISM ACCOMMODATION ESTABLISHMENTS, MUSEUMS, GALLERIES, AND ALL TOURISM SITES WITHIN THE TERRITORIAL JURISDICTION OF PASIG CITY TO SUBMIT MONTHLY REPORTS ON TOURIST STATISTICS DATA TO THE CULTURAL AFFAIRS AND TOURISM OFFICE, AND PROVIDING PENALTIES FOR VIOLATION THEREOF.

Author: Councilor Maria Luisa "Angelu" M. De Leon

WHEREAS, Section 17 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that local government units (LGUs) shall exercise powers and discharge functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provision of the basic services and facilities, which includes tourism development and promotion programs;

WHEREAS, Section 2 of Republic Act No. 9593, or the Tourism Act of 2009, declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socioeconomic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos;

WHEREAS, pursuant to this policy, the State adopted the objective of enhancing the collection, analysis and dissemination of data which accurately measure the economic and social impact of tourism in the country to facilitate planning in the public and private sectors;

WHEREAS, Section 6(p) of the Tourism Act of 2009 states that the Department of Tourism (DOT) shall have the power and function to undertake continuing research studies and survey to analyze economic conditions and trends relating to tourism and travel, and compile and integrate a statistical databank on the tourism industry;

WHEREAS, Section 37 of the Tourism Act of 2009 encourages LGUs, in consultation with stakeholders, to utilize their powers under the Local Government Code of 1991, to ensure the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes;

WHEREAS, Section 38 of the Tourism Act of 2009 directs LGUs to provide an inventory of all the resources available and periodically report on the status of tourism plans and programs, tourist arrivals, and tourism enterprises, among others, within their jurisdictions to the (DOT) to ascertain the economic and social impact of tourism;





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WHEREAS, to enhance the efforts of the City Government of Pasig to promote tourism in the city, it is important to monitor tourist arrivals on all tourism accommodation establishments, museums, galleries, and all identified tourism sites and attractions;

WHEREAS, data on tourist arrivals captures the tourism profile of a particular location at a specific time, and may include information on foreign visitor arrivals, domestic travelers, and accommodation occupancy rates, among others, and is vital in the preparation of tourism development programs and activities;

WHEREAS, there is a need for the City Government of Pasig to formalize and streamline its tourism data collection efforts in compliance with the reportorial requirement of the Tourism Act of 2009 to further the city's cultural affairs and tourism industry;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF PASIG IN REGULAR SESSION ASSEMBLED:

SECTION 1. DECLARATION OF POLICY. – It is a declared policy of the City Government of Pasig to promote its historical and cultural attractions to its constituents and visitors alike and stimulate further support and possible investments for its historical and cultural programs and activities.

As such, the City Government of Pasig recognizes the need to enhance its collection of statistical data for tourism purposes. In line with this policy, the City Government of Pasig adopts the following objectives:

- 1.1. Compile all pertinent tourism statistical data to design, plan, and evaluate tourism events, celebrations and activities to support the cultural and economic development of the city;
- 1.2. Contribute in and coordinate the collection of tourist statistics and maintenance of the corresponding database as directed by national legislation to support research on and proposals for national and local tourism development projects, undertake special studies relative to the promotion and preservation of local cultural and heritage sites, and to access possible fund sources for such studies; and
- 1.3. Make available the tourism arrival statistical data for continuous conduct of tourism education and seminars to front desk officers and staff of all various tourist accommodation establishments, museums, galleries, and tourism sites in the city.





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SECTION 2. DEFINITION OF TERMS. – The following terms, as used in this Ordinance, are defined as follows:

- 2.1 **DOMESTIC VISITOR** - refers to any person regardless of nationality who is a resident of the Philippines and who travels to a place in the Philippines other than his usual place of environment for a period not more than one (1) year for any reason other than following an occupation remunerated at the place visited;
- 2.2 **FOREIGN VISITOR** - refers to a non-resident visitor of the Philippines traveling to and within as well as staying in the country for a period of not more than one (1) year for leisure, business, and other purposes and whose visit is not intended for the exercise of an activity remunerated from the place visited;
- 2.3 **GALLERY** - refers to any establishment that has a formal space for exhibition of paintings, sculptures, prints, photographs, potteries and mixed media works;
- 2.4 **MUSEUM** - refers to a permanent institution that researches, acquires, conserves, communicates and exhibits the material evidence of humans and their environment for purposes of education or leisure;
- 2.5 **TOURISM ACCOMODATION ESTABLISHMENT** - refers to any establishment operating primarily for accommodation purposes including, but not limited to, hotels, resorts, apartment hotels, mabuhay accommodation establishments (tourist inns, motels, pension houses, bed and breakfast, vacation homes), private homes used for homestay, ecolodges, serviced apartments and condotels;
- 2.6 **TOURIST SITE** - refers to a place of interest where tourists visit, typically for its inherent or an exhibited natural or cultural value, historical significance, natural or built beauty, offering leisure and amusement; and
- 2.7 **TOURIST STATISTICS DATA** - refers to the number of visitor arrivals in an accommodation establishment, museum, gallery, and other identified tourist site whether domestic or foreign.





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SECTION 3. SUBMISSION OF MONTHLY REPORTS. – All tourism accommodation establishments, museums, galleries, and identified tourism sites in the City of Pasig are hereby required to submit a monthly report on their respective tourist statistics data to the Cultural Affairs and Tourism Office (CATO) of the City Government of Pasig.

- 3.1 The report shall be in the prescribed format which shall be disseminated by the CATO to ensure that all relevant data are presented in a concise and comprehensive manner.
- 3.2 The report shall be submitted to the CATO not later than the 5th day of the following month.
- 3.3 Upon receipt of the tourist statistics data reports from all required establishments, the CATO shall be responsible to record and transmit all pertinent data to the DOT.

SECTION 4. ADMINISTRATIVE FINES. – Any person found in violation of this Ordinance shall first be issued with a Notice to Comply by the Office of the City Administrator as recommended by the CATO.

Upon lapse of the ten (10) day period to comply, and without the required tourist statistics data report being submitted by the person or entity responsible, the following administrative fines shall be imposed:

- a. **First Offense** – a fine of Five Hundred Pesos (Php 500.00);
- b. **Second Offense** – a fine of Two Thousand Pesos (Php 2,000.00);
- c. **Third and subsequent offenses** – a fine of Five Thousand Pesos (Php 5,000.00) and suspension of business to operate for three (3) months.

The administrative fines payable to the City Government of Pasig shall be directed to the General Fund of the City.

SECTION 5. MONITORING AND ENFORCEMENT. – The CATO is hereby designated as the office primarily responsible for monitoring the compliance of all travel accommodation establishments, museums, galleries, and identified tourism sites in the City of Pasig in their submission of monthly reports.





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Accordingly, the CATO is hereby authorized to recommend the issuance of the Notice to Comply and enforce such corresponding fines against any offender caught in violation of this Ordinance.

SECTION 6. REPEALING CLAUSE. – All other ordinances, resolutions, orders, rules and regulations or parts thereof, which are inconsistent with the provisions of this Ordinance, are hereby repealed, amended, and/or modified accordingly.

SECTION 7. SEPARABILITY CLAUSE. – If for any reason, any section or provision of this Ordinance is held unconstitutional or invalid, other parts or provisions hereof which are not affected shall continue to be in full force and effect.

SECTION 8. EFFECTIVITY. – This Ordinance shall take effect ten (10) days from publication in a local newspaper of general circulation in the City and its posting in the entrance of the Pasig City Hall and in two (2) other conspicuous places in the City.

APPROVED, this 19th day of **June 2023** in the City of Pasig.


HON. RAYMUND FRANCIS S. RUSTIA
City Councilor


HON. CORAZON M. RAYMUNDO
City Councilor


HON. SIMON GERARD R. TANTOCO
City Councilor


HON. SYVEL ASILO-GUPILAN
City Councilor


HON. PAUL ROMAN C. SANTIAGO
City Councilor


HON. NOEL L. AGUSTIN
City Councilor


HON. RODERICK MARIO U. GONZALES
City Councilor


HON. QUIN A. CRUZ
City Councilor







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HON. REGINO S. BALDERRAMA
City Councilor

[Handwritten signature]
HON. MARION ROSALIO M. MARTIRES
City Councilor

[Handwritten signature]
HON. RIGOR J. ENRIQUEZ
LIGA President

[Handwritten signature]
HON. GEORGIA LYNNE P. CLEMENTE
SK Fed. President

[Handwritten signature]
HON. MARIA LUISA "ANGELU" M. DE LEON
City Councilor
Minority Floor Leader

[Handwritten signature]
HON. MARK GIL M. DELOS SANTOS
City Councilor
Majority Floor Leader

Attested by:

[Handwritten signature]
HON. ROBERT VINCENT JUDE B. JAWORSKI, JR.
City Vice-Mayor
Presiding Officer

APPROVED:

[Handwritten signature]
HON. VICTOR MA. REGIS N. SOTTO
City Mayor

Attested by:

[Handwritten signature]
ATTY. NICOLO JOEL B. GUTIERREZ
Acting City Council Secretary

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